



PBS LearningMedia offers over 18,000 thousand curriculum and professional development resources from the best of public media and its partners...for FREE! The new media-on-demand service is designed specifically for educators and provides a variety of resource types -- videos, interactives, documents, audio and images -- all curriculum-targeted for classroom use.



Benefits of Content Contribution

Broad Dissemination of Digital Content - The reach through public television stations (az.pbslearningmedia.org) ensures that your content will be distributed through many digital services. This will exponentially increase the usage of your content in the classroom.

Public television stations partner with local education agencies to help promote these valuable resources.

Content Contextualization for Classroom Use - Content contributed to PBS LearningMedia receives a level of enhanced contextualization to better support classroom use. This includes:

- Education-enhanced metadata
- National, state and common core standards correlations
- Alignment to the PBS LearningMedia curriculum taxonomy

Participation in an Innovative Public Media Partnership

Eight – Arizona PBS is proud to contribute content to PBS LearningMedia from MathActive. *NOVA*, *Nature*, *Super Why*, Library of Congress, NASA and other content partners have joined together in this unique partnership.

PBS is uniting with the best of the breed in public digital media to push forward on defining digital-learning content for the 21st Century. As a content partner, you have the opportunity to work with PBS and other quality content providers to create dynamic and innovative digital learning content that breaks the mold.