

# “What’s Your Spark?” Arizona Digital Photography Contest 2009



## WHO IS ELIGIBLE:

The “What’s Your Spark?” Arizona Digital Photography Contest 2009 is open to ALL photographers throughout Arizona who are at least 8 years of age, except employees of Eight, Arizona Public Television and Arizona Science Center, their immediate families and individuals living in the same household as such employees. Eight reserves the right to verify, in its sole judgment, winner eligibility.

## DIVISIONS:

Photographers must enter their images in one of the following divisions:

1. Pro — Full or part-time professional photographers who receive all or a major part of their income from photography.
2. Amateur — Beginning or amateur photographers at least 18 years of age, and experienced photographers who do not receive a major part of their income from photography.
3. Youth — Young photographers ages 8 to 17.

## INSPIRATION:

Look for inspiration from the PBS program:

- [The First Spark](#) (Corresponding to Episode 1):  
*“Where and when did the Human Spark first ignite?” What evidence have you found in Arizona to show you the incredible talents and beauty of our ancient ancestors as you have explored throughout the state?*
- [Humans & Close Friends](#) (Corresponding to Episode 2):  
*What Human Spark ignites close relations between us as human beings and our non human friends?*
- [Social Bonds](#) (Corresponding to Episode 3):  
*“...the unparalleled ability of humans to forge social bonds”. What is the Human Spark that binds you to other Arizonans? What makes you uniquely human?*

## **WHAT PHOTOS TO ENTER:**

We are looking for striking images taken by Arizonans that express what the phrase “human spark” means in one of the three ways that corresponds to the three episodes due to air on Eight, AZ PBS in January 2010. **Each photo must be accompanied by an explanation in 100 words or less.** Previously published photos may be entered; however, please include information on when and where the photos appeared. Winning photos from other competitions may also be entered, but include the name of the contests and the years they won.

Entrants must not infringe on the rights of any other photographer.

If you wish to donate any of your images to Eight, Arizona PBS, for its continuing educational efforts, please click the appropriate button during uploading. Donors retain ownership of their photos and grant Eight only permission to use the images for its educational work. Eight greatly appreciates all image donations.

*Digital Alterations:* All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization will be disqualified. Acceptable are adjustments to color, contrast, brightness and sharpness; removal of dust and scratches; cropping; black and white conversions; and use of HDMI (high dynamic range imaging), where multiple exposures of the same scene are combined for a greater tonal range. Not acceptable are photo composites (combination of two or more photos, not of the same scene); the addition, duplication, deletion or moving of objects in the photos; or the use of artistic digital filters and effects. Examples of artistic filters and effects are watercolor, neon glow, posterizing, stained glass, and others which do not show the scene in its natural way.

## **DEADLINE:**

The final date for submitting photos is at November 30, 2009, 11:59 p.m. Pacific Daylight Time. To avoid uploading delays, please do not wait until the final days of the contest to enter. Large number of entrants trying to upload their photos just prior to deadline can cause technical problems and leave them unable to enter. Eight anticipates notifying winners in late December 2009 and will award winners publically on January 5, 2010 at Arizona Science Center’s Red Carpet Premiere Party featuring *The Human Spark* and guest speaker presentation by Executive Producer, Graham Chedd.

## **JUDGING:**

Photographs will be judged on originality, technical excellence, composition, overall impact and artistic merit. All decisions by the judges will be final and binding. JUDGES to be determined.

Winners may be viewed beginning January 2010 at [azpbs.org](http://azpbs.org) and [www.asset.asu.edu](http://www.asset.asu.edu).

### **PRIZES:**

All winners will be recognized at Arizona Science Center on January 5, 2010. They will each be awarded \$300 cash, a scholarship to take a photography course from [Scottsdale Community College](#) and have their photo on display in the My Digital World gallery at Arizona Science Center. Additionally, all winners will appear on Eight's and Arizona Science Center's websites. Eight will also select and publish certain winners from any category in the January/February 2010 issues of *Eight Magazine*. Eight will send two copies of that issue to the winners who are published in it. Various finalists as determined by Eight may also appear on Eight's website linked from [azpbs.org](http://azpbs.org).

### **CONTESTANT RIGHTS:**

Entrants retain ownership and all other rights to future use of the photographs they enter except for the following: Your entry to the contest constitutes your agreement to allow your entered photographs—and your name, occupation, city, state and country of residence—to be published as winners on Eight and Arizona Science Center's websites and in Eight's monthly member magazine, *Eight Magazine*, and used for promotions of *The Human Spark* broadcast on Eight, AZ PBS, including, but not limited to, electronic collection of photographs, online photo features and contests, and web pages and emails providing Eight and Arizona Science Center information, updates, rules and photography tips.

### **LEGAL CONDITIONS:**

By entering this competition, you agree to these entry rules and the following legal conditions:

By entering, participants warrant that his or her entry materials are original, do not infringe on any third party's rights, and that participant has obtained any necessary permissions from any third party if a third party or third party's property appears in the photograph. Eight reserves the right to disqualify any entry if it finds in its sole discretion that any of the foregoing warranties are not true. Decisions of Eight shall be final and binding.

By entering, participants release and hold harmless Eight, its affiliated organizations, and each of their directors, officers, employees, attorneys, agents and representatives (collectively, the "Companies") from any and all liability for any injuries, loss, claim, action, demand or damage of any kind arising from or related to the "What's Your Spark?" Arizona, any prize won, any use of the entry materials by Eight, the warranties participants make, any misuse or malfunction of any prize awarded, participation in any Eight-related activity, or participation in the "What's Your Spark" Arizona Photography Contest.

The contest is governed by the laws of the United States and is subject to applicable federal, state, and local laws and regulations. Participant agrees that any and all disputes that cannot be resolved with the Companies, and causes of action arising out of or connected with the Eight, shall be

resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Maricopa County, Arizona, which court shall apply the laws of the State of Arizona without regard for rules of conflicts of law. In any such dispute, participant shall, under no circumstances, be entitled to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (if any) associated with participating in the "What's Your Spark?" Arizona Photography Contest. Participant hereby waives all rights to have damages multiplied or increased.

Any attempt by an entrant or other individual to deliberately damage any website or undermine the legitimate operation of the "What's Your Spark?" Arizona Photography Contest is a violation of criminal and civil laws, and should such an attempt be made, the Companies reserve the right to seek damages to the fullest extent permitted by law.

The Companies are not responsible for any incorrect or inaccurate information, whether caused by website users or by any equipment or programming associated with or utilized in the "What's Your Spark?" Arizona Photography Contest, or by any technical or human error that may occur in the processing of submissions to the "What's Your Spark?" Arizona Photography Contest, including but not limited to any misprints or typographical errors. The Companies assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, photographs. The Companies are not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the Internet or at any website, including injury or damage to participant's or to any other person's computer related to or resulting from participating or uploading images or information in the "What's Your Spark?" Arizona Photography Contest.

All federal, state, and local taxes, fees and surcharges on prize packages are the sole responsibility of the winners. Winners may be required to execute and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form. Return of any prize and/or prize notification as undeliverable or failure of any entrant to comply with any Official Rules may result in disqualification.

If, for any reason, the "What's Your Spark?" Arizona Photography Contest is not capable of completion as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Companies that corrupt or affect the administration, security, fairness, integrity or proper conduct of the "What's Your Spark?" Arizona Photography Contest, the Companies reserve the right at their sole discretion to cancel, terminate, modify or suspend the "What's Your Spark?" Arizona Photography Contest.

In no event will the Companies, their advertising and promotional agencies, or their directors, officers, employees, attorneys, agents and representatives be responsible or liable for any damages or losses of any kind, including direct indirect, incidental, consequential or punitive damages arising out of participant's access to and use of the Companies' websites, or the downloading or uploading and/or printing of material from said sites. Without limiting the foregoing, everything on the Companies' sites is provided "as is" without warranty of any kind, either express or implied. Some jurisdictions may not allow the limitation or exclusion of liability for incidental or

consequential damages, so some of the foregoing limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.

Your contact information may be shared with Eight and Arizona Science Center.

### **HOW TO ENTER:**

All entrants first create their free Flickr account, providing contact information and a password for their personal Flickr account page. Once you have set up your Flickr account, upload your photo entries to your personal account. When you upload your photo entry, please provide a description of no more than 100 words describing how your entry best fits the category you choose to enter.

**Clearly identify the category (Professional, Amateur, or Youth) in your description.**

Then search for the “What’s Your Spark Arizona” group and select the photo you wish to enter and select submit.

With a password and an entry name, entrants can upload 1 photo per week at any time during the contest. You do not need to create another account. You may return to your upload page at any time using your password and entry name. You may delete photos or add new ones at any time up to the deadline.

All images must be digitally uploaded. We are not accepting mailed or shipped entries.

### **HOW TO CONTACT US:**

Questions and inquiries regarding contest rules or technical matters, including problems uploading photos, can be emailed to [asset@asu.edu](mailto:asset@asu.edu).

Eight and Arizona Science Center are not responsible for lost, damaged, late or misdirected photographs, or for uploading connections, garbled transmissions, unauthorized intervention or technical malfunctions. Void where prohibited.